

## GRIP AND RB LEADING THE WAY FOR AMR ACTION

RB is committed to tackling the inappropriate use of antibiotics, which is a serious global issue in the treatment of sore throats and other upper respiratory tract infections.



GRIP was established in 2011 as part of RB's global approach to **fighting AMR**



Members consist of **leading pharmacists, physicians, microbiologists** and **academics**



Together we are committed to driving meaningful action in **AMR mitigation** through **expert collaboration**

Access the on-demand recordings  
and GRIP resources at  
[www.RBprofessional.com](http://www.RBprofessional.com)

Produced and distributed by RB with the support of GRIP, which was convened and funded by RB. The Global Respiratory Infection Partnership (GRIP) is an international group of healthcare professionals committed to reducing inappropriate antibiotic use for respiratory tract infections in primary care and the wider community, helping to counteract antibiotic resistance. On-demand recordings of the GRIP AMR events alongside additional FIP events are also available on the FIP website: [www.virtual2020.fip.org/programme-overview/?topic=professional-development-events](http://www.virtual2020.fip.org/programme-overview/?topic=professional-development-events)



## DRIVING ANTIMICROBIAL RESISTANCE ACTION IN THE EASTERN MEDITERRANEAN REGION

GRIP, RB and the International Pharmaceutical Federation (FIP) have collaborated to drive behaviour change to mitigate antimicrobial resistance (AMR) by translating policy into action and co-developing regional roadmaps for AMR success in Pharmacy.

# A ROADMAP FOR AMR ACTION IN THE EASTERN MEDITERRANEAN

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The International Pharmaceutical Federation (FIP) partnered with GRIP and RB to host a series of workshops during the FIP Virtual 2020 event, aiming to drive AMR action in a new decade. The objective was to drive global and regional action in AMR, ensuring continuity in curtailing inappropriate antibiotic use by translating policy to action.

The regional roadmap for the Eastern Mediterranean is presented here, with initiatives that will enable Pharmacy to drive mitigation strategies and become AMR stewards over the next decade.

## Top 3 initiatives

**A**

Provide simplified patient education to raise awareness about AMR, the proper use of antibiotics and the role of symptomatic relief to reduce the inappropriate use e.g. in URTI

**C**

Antibiotic stewardship certification by FIP, stratified by similar regions and hospital vs. community pharmacy

**F**

Enforce law/regulations that prohibit dispensing antimicrobials without prescriptions

Key Action Areas	Strategic Objectives of the Global Action Plan on AMR	Suggested initiatives	2021	2022	2023	2024	→	
<p><b>Education (Capability)</b> The knowledge, skills, abilities or proficiencies acquired via education and practice</p> <p><b>Policy (Opportunity)</b> Giving effect to the Global Action Plan on AMR, The UN Political Declaration and FIP Policy Statement that countries and societies have committed to</p> <p><b>Public Health (Motivation)</b> The commitment to preventing, containing and mitigating AMR as a global public health threat</p>	<p>Improve awareness and understanding of AMR through effective communication, education and training</p>	<p><b>A</b> Provide simplified patient education to raise awareness about AMR, the proper use of antibiotics and the role of symptomatic relief to reduce the inappropriate use e.g. in URTI</p>	✓					
		<p><b>B</b> Include interactive AMR lectures/sessions in the undergraduate curricula of the medical schools and pharmacy schools</p>	✓					
		<p><b>C</b> Antibiotic stewardship certification by FIP, stratified by similar regions and hospital vs. community pharmacy</p>	✓					
		<p>Reduce the incidence of infection through effective sanitation, hygiene and infection prevention measures</p>	<p><b>D</b> Properly dispose the pharmacy waste and use suitable containers for sharps</p>	✓				
			<p><b>E</b> Community pharmacy as a hub for services: encourage receiving influenza vaccination annually and in-pharmacy diagnostic tests</p>	✓				
		<p><b>F</b> Enforce law/regulations that prohibit dispensing antimicrobials without prescriptions</p>	✓					
	<p>Optimise the use of antimicrobial medicines</p>	<p><b>G</b> Telehealth Train the Trainer in-patient antibiotic stewardship project</p>	✓					